| FORM | PTO-302 |
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| (REV. | 12-87) |

U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE

| DATE | į |
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| 26 | Jul-06 |

14852

PATENT WITHDRAWAL NOTICE

The following WITHDRAWAL and SUBSTITUTION, where appropriate, has been made in the issue of Tuesday, August 15, 2006

| WITHDRAWAL | SUBSTITUTION |
|---------------------------------------|-------------------------|
| SERIAL NO. | SERIAL NO. |
| 10/028,795 | |
| PATENT NUMBER | PATENT NUMBER |
| 7,092,996 | |
| DRAWINGS 000 | DRAWINGS |
| 000 | |
| CLASS 709/212 | CLASS |
| 709/212 | |
| NAME AND ADDRESS BRAD R. BLACK, ET AL | NAME AND ADDRESS |
| CARP, CANADA | |
| · | |
| ASSIGNEE | ASSIGNEE |
| | |
| | |
| | |
| EFFICIENT CONTENT PLACEMENT USING | TITLE |
| NETWORK PROXIMITY | |
| | |
| | |
| APPROVED | |
| | ouise McAskill, Manager |